

## POST-EVENT NEWS RELEASE

### ***(COMPANY NAME) ADDRESSES MERSEYSIDE WOMEN OF THE YEAR AWARDS***

On Friday 30 June 2017, (company name's) (job title) (name of company representative) took to the stage at the 2017 Merseyside Women of the Year Awards in Liverpool to address an audience of over 400 guests.

(Company name) was appearing as a sponsor of the (category) award, which went to (person's name) of (location) based (name of business).

Presenting the award, (company representative) said "(insert quotation based on what was said on the day)".

The shortlisted nominees were:

- Name of candidate A (winner)
- Name of candidate B

Held at the Liverpool Crowne Plaza on Prince's Dock the awards attracted visitors from all parts of Merseyside and beyond from a broad spectrum of communities. It provided an excellent opportunity to raise (sponsor company's) profile and to engage with the biggest event for women in the Merseyside calendar.

Speaking on behalf of Merseyside Women of the Year organisers, Elaine Owen said: "Every year the event highlights the amazing work and inspirational stories of Merseyside's incredible women."

(Your own quote – e.g. a short paragraph about the awards as a whole or about the winner's achievement.)

The purpose of the Merseyside Women of the Year event is to celebrate women's achievements, to reward the best of the best, and leave a legacy for the next generation of Women. Funds raised go to Variety the Children's Charity.

More information about the Awards, including a full list of winners, can be found at [www.merseysidewomenoftheyear.co.uk](http://www.merseysidewomenoftheyear.co.uk)

Photos & Media enquiries can be sent to Elaine@designated.org.uk

**ENDS**