

PRE-EVENT NEWS RELEASE

(COMPANY NAME) TO SPONSOR MERSEYSIDE WOMEN OF THE YEAR AWARDS (CATEGORY NAME) AWARD

(Company name) is pleased to announce that it will be sponsoring the (name) category at the 2017 Merseyside Women of the Year Awards, which will be held at the Crowne Plaza in Liverpool on Friday 30th June.

Covering the whole of the Merseyside, the Merseyside Women of the Year Awards has been designed to highlight the unsung heroines of Merseyside, for their achievements in doing what they do better than all the rest. The event will be attended by leading figures from the public, private and voluntary sectors. More than 400 guests are expected to attend the Awards lunch and (company name's) (job title) (name) will address them prior to presenting the award to the winner.

The Awards event and the associated publicity will provide an excellent platform for the finalists and winners to raise their profiles and to engage with the impressive network of supporters and partners. Guests will include some of the regions most inspirational and influential women.

(Possible quote, the value of sharing the incredible and inspirational stories across and the importance of recognising the added value in creates a legacy for all.)

Speaking on behalf of the Merseyside Women of the Year Awards organisers, Elaine Owen, “This is the largest event for Women in Merseyside. We couldn’t do it without the unfailing support of our Sponsors and Supporters. The nominations we receive every year inspire us to continue and carry on the legacy of The Merseyside Women of the Year Awards.”

More information about the Merseyside Women of the Year Awards, including a full list of award categories and sponsors, can be found at www.merseysidewomenoftheyear.co.uk
Photos & Media enquiries can be sent to elaine@designated.org.uk

Ends

Further details:

(Sponsors name and contact details for whomever will handle any resulting media enquiries.)